

Annual
Saginaw Chippewa
POWWOW
July 26, 27 & 28, 2024
Mt. Pleasant, Mich.



HONORING SAGANING
TRADITIONAL POWWOW

June 8 & 9, 2024

October 16, 2023

To Whom it may concern;

The Saginaw Chippewa Indian Tribe Annual Powwow & Saganing's Traditional Powwow are cultural events that bring families together. We offer this celebration of life through traditional dance, drumming and food for young and old, native and non-native people in the community. The Powwow Committee fund raises for both events that are hosted in Mount Pleasant, MI and Saganing, MI. We are asking our business or organization to consider being a supporter of the 38th Saginaw Chippewa Annual Powwow & Saganing Traditional Powwow, through either an advertisement or a powwow sponsorship. Cultural tourism through powwow events in Michigan continues to grow each year. The Saganing Traditional Powwow will take place June 8 & 9, 2024 in Standish, MI and 40th Annual Saginaw Chippewa Powwow is scheduled for July 26, 27 & 28, 2024 in Mt. Pleasant, MI. Your support allows your business or organization to become apart of this community cultural event, while also getting inexpensive advertising exposure for your support of our culture. Since powwow fundraising efforts depend on gate sales, advertisements, sponsorship, and t-shirt sales, every dollar helps us to continue to keep our culture alive in Michigan.

If you choose an display advertisement, it will appear in the Powwow booklet of both the Saganing Traditional Powwow and the 40th Annual Saginaw Chippewa Powwow. Last year, these events had over 2,500 people in attendance, which is a great opportunity for exposure of your business.

We ask you to please consider becoming a sponsor. Please see the sponsorship and advertisement opportunities below:

Advertisements are \$50.00 for a 1/4 page, \$100.00 for a 1/2 page, \$150.00 for a full page ad. Sponsorship are listed at \$300.00, \$800.00, or \$1000.00.

Enclosed you will find an advertisement or sponsorship form for you to fill out and return with your check or money order. Please remember that your support is greatly appreciated. If you have any questions, please contact the Powwow Committee at 989- 775-5600.

Sincerely,

Seryna Acuna

SCIT Powwow Committee



Saginaw Chippewa Indian Tribe of Michigan

"Working Together for Our Future"

7500 Soaring Eagle Blvd.
Mount Pleasant, MI 48858
989-775-4000
www.sagchip.org

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Sponsorship Request Form

Sponsor Company Name: _____

Address: _____

City: _____ Zip: _____

Print Name of Contact Person: _____

Contact Person's Phone Number: (_____) _____ - _____

Contact Person's Email: _____

Amount of Sponsorship: _____

Method of Payment: _____

• **Make all checks/money orders payable to:**
SCIT (Saginaw Chippewa Indian Tribe)

• **Mail to:** Saginaw Chippewa Indian Tribe
C/O Powwow Committee
7500 Soaring Eagle Blvd.
Mt. Pleasant, MI 48858

▶ **Company logo:** Vector format (.eps or .ai) for T-shirts
and JPG or PDF for print.

▶ Please email logo or provide copy of it on a CD.

▶ **Email your logo to:** SAcuna@sagchip.org

▶ **For more information, please call:** 989.775.5600

** Please send this page only when returning form. ** Please make copy of this form for your records.*

Sponsorship Deadline: Feb. 9, 2024

For Internal Department Use Only

Paid \$: _____ Cash: _____ Check: _____ Money Order: _____

Received By: _____ Date: _____

Date Artwork Received: _____ Date Artwork Approved: _____

Date Artwork Sent to Tony: _____

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Sponsorship Levels

	Platinum \$1000	Gold \$800	Silver \$500	Bronze \$300
Placement of your sponsorship on the digital billboard the month of the Powwow	✓			
Sponsor mentioned in the Tribal Observer two months prior	✓	✓		
Advertising on vinyl banner	✓	✓	✓	
Announcement throughout the Powwow and your level of giving	✓	✓	✓	✓
Prime Placement of your company logo on the Powwow T-shirts	✓	✓	✓	✓
Over 100 flyer and program booklets distributed day of the event	✓	✓	✓	✓
T-shirts and gate passes (Saganing Powwow)	2 T-shirts and 4 gate passes	2 T-shirts and 4 gate passes	1 T-shirt and 2 gate passes	1 T-shirt and 2 gate passes

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Powwow Program Booklet Advertising

The SCIT Powwow Committee would like to offer your business the opportunity to be featured in the 2023 SCIT Powwow Program Booklet!

The 2024 Powwow Booklet includes the history of the Saganing and Annual Saginaw Chippewa Powwows and other information on Powwows and Native Traditions. We would like to include your business in the booklet for an advertising fee of \$50, \$100 or \$150. All monies raised go to help keep the Powwows alive. The period for submission will be now through Feb. 9, 2024. This is an inexpensive way to feature your business.

- **\$50: 1/4 page ad**
Approximately 4.75" wide x 1.9" tall
- **\$100: 1/2 page ad**
Approximately 4.75" wide x 4" tall
- **\$50: Full page ad**
Approximately 4.75" wide x 8" tall

Advertisement Form

Business Name: _____

Address: _____

City: _____ **Zip:** _____

Phone Number: (_____) _____ - _____

Contact Name Printed: _____

Ad Size (check one): \$50 \$100 \$150

Additional Information or Special Instructions:

• **Make all checks/money orders payable to:**
SCIT (Saginaw Chippewa Indian Tribe)

• **Mail to:** Saginaw Chippewa Indian Tribe
C/O Powwow Committee
7500 Soaring Eagle Blvd.
Mt. Pleasant, MI 48858

For more information, please call: 989.775.5600

- ▶ Each advertiser will receive one copy of the Program.
- ▶ Please fill out form completely so that we have all of the information we need to send your program.
- ▶ Make sure to include your phone number in case we have any questions regarding your advertisement.
- ▶ Please attach a copy of your business card or ad to this sheet and return it with a check or money order to the address at the left.



40th Annual Saginaw Chippewa
POW W O W

Mnadendan Gdenwewninaa *“Honor our Language”*

Save the Date!

July 26, 27 & 28, 2024

Saginaw Chippewa Tribal Campground

7525 E. Tomah Rd., Mt. Pleasant, MI 48858

For more information, please contact:

SCIT Powwow Committee at 989.775.4000 or PowwowCommittee@Sagchip.org



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Saginaw Chippewa Indian Tribe of Michigan

HONORING SAGANING TRADITIONAL POWWOW

June 8 & 9, 2024

Powwow Grounds — 2750 Worth Rd. Standish, MI

Next to the Saganing Eagles Landing Casino & Hotel and the Saganing Tribal Center



Please direct all questions to Saginaw Chippewa Powwow Committee

Phone: 989.775.4000 | **Email:** powwowcommittee@sagchip.org



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